

# FOCUS CROWN SELECT

FOODSERVICE

## COFFEE BREWING & SERVICE: CONTEMPORARY STAINLESS STEEL COFFEE MAKERS



FCMCS060

FCMCS100

These steel coffeemakers offer many unique, innovative features. Elevated double spigot accommodates larger cups or mugs and allows for fast, versatile dispensing. Push/Pull lever assembly with locking feature and one-hand operation capabilities. Dual thermostats provide quick heat-up and

and components will not affect coffee flavor or aroma. Tri-color indicator lights take the guesswork out of the brewing process. Twist-to-secure cover and full length cool-touch surfaces for additional safety.

## Contemporary Stainless Steel Coffee Makers

Item #	Description	Features
FCMCS060	60 Cup Stainless Steel Coffeemaker 110-120V, 1500 Watts	<ul style="list-style-type: none"> <li>• Dual non-drip spigot with one-hand and locking features</li> <li>• Stay-cool handles on cover and sides</li> <li>• Twist-to-secure cover for avoid spills</li> <li>• Stainless steel body and components will not affect taste, color or aroma of coffee</li> <li>• 3-color indicator lights: red (on/off), amber (brewing cycle), green (ready to serve)</li> </ul>
FCMCS100	100 Cup Stainless Steel Coffeemaker 110-120V, 1500 Watts	

# CROWN SELECT

## COFFEE MAKER COMPARISONS

### SPECIFICATIONS

100 CUP STAINLESS STEEL  
COFFEEMAKER  
[FCMCS100]

vs.

“THE COMPETITION”  
100 CUP ALUMINUM  
COFFEEMAKER



\*Comparison based  
on internal testing  
of single samples.  
Multiple sample testing  
results may vary.

SPECIFICATIONS [INTERNAL OBSERVATION]	100 CUP STAINLESS STEEL URN FCMCS100	COMPETITOR A 100 CUP ALUMINUM URN	POINTS OF DIFFERENCE [OURS vs. THEIRS]
Brew time (for same capacity)	69 minutes	78 minutes	<b>Ours: Faster brewing</b>
Brew temperature	198F	201F	<b>Ours: Brews to the optimal temperature</b> Theirs: Temperatures over 200F can scorch coffee and affect aroma and taste
30 Minute Hold Temperature	196F	190F	<b>Ours: Maintains Holding Temperature longer. Our thermostats do not shut off during operation.</b> Theirs: Thermostat shuts off after 30 minutes, so the beverage temperature decreases quicker
1 Hour Hold Temperature	192F	183F	
2 Hour Hold Temperature	190F	176F	
Drips from Faucet	none	Several	<b>Ours: Less waste, more efficiently dispensing</b> Theirs: Wastes product and profitability
Spout/Faucet (style, ease of use, etc)	Two-way dripless single or continuous serve	Two-way faucet press n pull	<b>Ours: Well designed for use and functionality.</b> Theirs: - lever & faucet interference during use causes splatters on product and potentially on user - imprecise lever alignment affects user experience - twist and lock lever motion is awkward & unnatural
Capacity	100 cups	100 cups	Same
Summary of materials:			Summary of materials:
Vessel:	0.023" thick stainless steel	0.058" thick aluminum	<b>Ours: Stainless steel interior will not affect the taste, aroma or color of coffee</b> Theirs: aluminum chamber
Base:	stainless steel	plastic	<b>Ours: Durable stainless steel</b> Theirs: Molded plastic
Lid:	stainless steel	plastic	<b>Ours: Better fitting stainless steel lid</b> Theirs: Less accurate molded plastic
Basket:	0.03" thick stainless steel with slotted bottom	0.079" thick plastic with holes in bottom	<b>Ours: Durable stainless steel</b> Theirs: Molded plastic
Packaging	Gift Box	Gift Box	Same
Country of origin	China	China	Same

# CROWN SELECT

## COFFEE MAKER COMPARISONS

### FEATURES

100 CUP STAINLESS STEEL  
COFFEEMAKER  
[FCMCS100]

vs.

“THE COMPETITION”  
100 CUP ALUMINUM  
COFFEEMAKER



\*Comparison based  
on published materials.

FEATURES [PUBLISHED MATERIALS]	100 CUP STAINLESS STEEL COFFEEMAKER FCMCS100	COMPETITOR A 100 CUP ALUMINUM COFFEEMAKER	POINTS OF DIFFERENCE [OURS vs. THEIRS]
Brew time	100 cups / less than 70 minutes	100 cups / 100 minutes	<b>Ours: 30% Faster brewing</b>
Thermostat	Dual hi-limit thermostats protect against overheating brewing and maintain serving temperature	Dual heaters for brewing and gentle warming	<b>Ours: Thermostats continue to operate thru service.</b> Theirs: Thermostat shuts off after 30 minutes
Holding Temperature	Continual holding temperature	30 Minute Hold Temp	<b>Ours: Maintains Holding Temperature longer. Our thermostats do not shut off during operation.</b> Theirs: Thermostat shuts off after 30 minutes, so the beverage temperature decreases quicker
Dispensing and Spigot	Push/Pull dispensing spigot with dual options; one-hand serving and locking feature	One hand dispensing spigot design	<b>Ours: Allows you to press or pull easily. Pull upper level forward to serve or lock in place, no twisting or rotating required like the competitor's</b> Theirs: - lever & faucet interference during use causes splatters on product and potentially on user - imprecise lever alignment affects user experience - twist and lock lever motion is awkward & unnatural
Materials and finish on vessel	Polished stainless steel finish	Brushed aluminum finish	<b>Ours: Highly polished stainless steel</b> Theirs: Brushed aluminum
Capacity	Brews 20 – 100 cups	Brews 20 – 100 cups	Same
Coffee Level Indicator	Integrated site gauge	External site gauge	<b>Ours: Integrated site gauge more modern style</b> Theirs: External site gauge can get bumped or broken
Indicator lights	Tri-color Indicator lights: Red = On/Off Amber = Brewing cycle Green = Ready to serve	Ready to Serve light	<b>Ours: Takes the guesswork out of when the coffee is perfectly brewed</b> Theirs: Leaves user waiting and wondering
Safety features	Twist –to-secure cover	Locking lid	<b>Ours: Aluminum more precise lid</b> Theirs: Molded Plastic lid may wrap over time
	Cool touch handle on lid and full-length side handles	Cool touch plastic handles	<b>Ours: More cool-touch surface for additional safety</b> Theirs: Small molded plastic handles
Listings & Certification	cULus Listed ; NSF Certified	ETL us Listed, NSF Certified	<b>Ours: UL rated for US and Canada</b> Theirs: ETL US rated
Warranty	2 Year Limited	1 Year Parts & Labor	<b>Ours: 2 Year Limited</b> Theirs: 1 Year Parts and Labor

# FOCUS CROWN SELECT

FOODSERVICE

## COFFEE BREWING & SERVICE: TRADITIONAL STAINLESS STEEL COFFEE MAKER

Although the contemporary  
FCMCS100 and FCMCS060 have  
become very popular, our more  
traditional FCMTS055 coffee maker  
will never go out of style.

FCMTS055



## Traditional Stainless Steel Coffee Makers

Item #	Description	Features
FCMTS055	55 Cup Stainless Steel Coffeemaker 110-120V, 1500 Watts	<ul style="list-style-type: none"> <li>• High spigot for clearance</li> <li>• Heat resistant handles / knob</li> <li>• Twist-to-secure cover for avoid spills</li> <li>• Signal light to indicate when coffee is ready</li> </ul>



CROWN BRANDS, LLC

..... ) # 'U \V'OV' # ' #  
h ..... u 7 ..... 7 .....  
.....  
.....